

**REPORT ON GUEST LECTURE ON GOAL SETTING, BEHAVIORAL
ATTITUDE FOR V SEMESTER BBA STUDENTS CONDUCTED BY
DR G S ANANDAN**

With a view of to improve the skill on Goal setting and time management of our students, a guest lecture was organized on 07-10-2016 by the Department of Commerce and Management. The program was primarily organized for the benefit of final year BBA students who were about to complete their course and explore the corporate world.

Dr. Prof. G S Anandan, CEO, BTL Group of Education Institutions was invited as the resource person for this Guest Lecture. Dr. G S Anandan has a vast experience 32 years in academics and corporate world. He had given 150 plus workshops and guest lectures and had addressed more than 10.000 students and employees in his career. He had also worked as Professor and Principal of various other institutions before becoming the CEO of BTL Group of Education Institutions.

The Guest lecture was organized in AV Room number 08 in Krupanidhi Degree Block. The event got started by a welcome speech and Guest profile reading by Mr. Mahesh, HOD, BBA. Dr. G S Anandan addressed all the students and gave a presentation on Personality Development. Students also got involved in few activities conducted by the resource person which will improve the concentration levels of the students. Importance of time management in life, goal setting and self motivation are few other topics that the Speaker also addressed.

The guest lecture was attended by 55 students of final year BBA class. Overall it was a very informative and knowledgeable session for the students which got started at 02.00pm and was concluded at 04.00pm. All the faculties of Commerce and Management department also took part in this program and got benefitted in their own ways.

Oral feedback from the students was collected wherein most of the students felt that they benefitted a lot from the program and students also said that there is need for many such programmes to be organized by the department. Vice Principal Prof. Rangappa also addressed the gathering at last and thanked Dr G S Anandan for presiding in our college for such an eventful program. The event was concluded by Vote of Thanks by Mrs. Meenakshi, HOD, Department of Commerce.



