



DEPARTMENT OF COMMERCE

Faculty development program

REPORT ON INTELLECTUAL PROPERTY RIGHTS

Venue: seminar Hall (PHARMACY BLOCK)

TIME:10.30 AM

DATE:07.07.2017

Prof BHARGAVA faculty department of management studies welcomed Mr NAGARAJ

He started explaining about copywrites are applicable

And for what all aspects you can take copy Right



Explained on which all products you can take patent and he also gave an input that first apply for patent and you publish on website or on google

There was some interactive session about product patents and copywrites

Key points of the session

- IP Culture
- IP policy
- Product patent
- Process patent

- Procedure to obtain patent
- Time duration of patent
- Industrial design patent
- Geographical indication (certain location is famous for certain products like Mysore sandal Darjeeling tea- kullu Manali shawl)
- Trade secrets (client list- business plan- contract)

He started explaining about all aspects you can take IP POLICY

Explained about all the strong and effective laws with regards to IP Rights, valuation, Technology Transfer and Funding Schemes.

Key points of the session

- IP Policy
- Highlights of National IPR Policy
- IP Facilitation
- Funding Schemes

He also discussed about the economic, social and cultural benefits of IP among all sections of society for accelerating development, promoting entrepreneurship, enhancing employment and increasing competitiveness



- He also showed certain video's related to IPR to make us understand still more clear.
- Validity- valid for 20 years after that it is public domain
- 20 years from the date of obtaining

Part II

Licensing- types of licencing

- Franchising
- Royalty – Royalty rates
- REMIT
- IP culture

IP Culture in Universities / Educational Institutions

- Non IP Vs IP Cultures
- Evidence of an University based IP Culture
- TTOs
- University Spin-Out Companies
- University Administration
- Remit Includes

The session was informative and faculty members was interactive in clearing their doubts. Session winded up by 1.30pm

Vote of Thanks by Dean Prof PM Shyjan

Expressing our gratitude towards to the resource person thanked him and gave a memento.
